



## Contractor Spotlight: Guidemark Inc.

**Epoplex is proud to name Guidemark as our spotlighted Contractor. Guidemark is an example of a company who values quality. It shows in everything they do. We appreciate our business relationship with them and look forward to growing alongside them.**

# GUIDEMARK, INC.

PAVEMENT MARKING CONTRACTOR

Epoplex is proud to name Guidemark Inc as our contractor of the month. Guidemark Inc. is a privately owned business specializing in highway markings and striping. Guidemark Inc is owned by Doug and Nancy Dolinar, who operate the business as sub contractor in the Southeast Pennsylvania highway construction market. Doug and Nancy have built a thriving business based on a foundation of outstanding customer service. They employ 20 full time employees year round and add an additional 50 during the striping season. Some of their current employees were with the company when it began the early 1980's.

Doug and his brothers started the pavement marking business in 1980. They began by setting up shop in suburban Philadelphia; purchased a walk behind paint sprayer and painted parking lots for shopping malls and small local businesses on weekends. In 1983 Doug purchased the first paint truck and worked on highway projects in central New York and Southeast Pennsylvania. Today they specialize in the striping of highways using paint, thermoplastic, and epoxy from their facility in Souderton, Pennsylvania. In addition to highway striping, they also specialize in the installation of raised pavement markers and rumble strips.

In 1987 Nancy joined Doug in the company as President. She manages office, human relations, customer service and accounting. Guidemark Inc. is a qualified WBE company in Pennsylvania. In 2008 Doug and Nancy custom built a 30,000 square foot office and mechanical shop to maintain their equipment. Doug's engineering and mechanical background has served him well as he has designed and built many of their paint trucks, including two epoxy trucks and a grinder truck to remove pavement markings.

For more information regarding Guidemark Inc you can contact Doug and Nancy at [ddolinar@guidemarkinc.com](mailto:ddolinar@guidemarkinc.com).